

Spring 2014 Survey Results

The GCCR Newsletter Survey results are in! Cavalier health, recent rescue efforts, and cavalier rescue success stories are the top three areas of interest amongst our survey respondents. Based on your feedback, these three areas will now become regular sections in future newsletter editions.

In addition, we found that slightly more of you are reading the Yahoo Group page over the GCCR Facebook page. (In addition to getting the latest GCCR news, the Yahoo Group is a great way to ask questions and share information on Cavalier care. Since the survey in April, we've noticed a definite increase of GCCR fans checking out our Facebook page. We urge you to check both venues out for the most current GCCR news and updates.) When visiting the GCCR website, most of you are looking for information about upcoming events— or you are just checking out recent pictures of our adorable rescues (who can blame you?!).

We were particularly gratified to learn that almost 78% of the respondents read our newsletter to learn more about GCCR with the intent of sharing this information with your family and friends!

Did you miss our survey? Keep watching our <u>Facebook Page</u> for additional surveys later in the year. Your opinion matters and helps us maintain the appropriate focus and momentum for all the great things we can accomplish together!

August 2014